

Free Places to Launch a Mobile App or SaaS

Curated list, September 2026. Free submission paths verified where possible; directory terms and free-tier rules change often — re-check each site's submit page before launch.

A) Mobile App — best free places

I built ReelBlink

It detects kids' blinks during screen time and reminds them when they're blinking less.

Download ReelBlink: play.google.com/store/apps/details?id=com.classhai.make_blink

Would love your feedback.

1. Product Hunt — GLOBAL

Best for: new mobile apps, consumer apps, tech products. Free: yes.

producthunt.com

Tip: treat it as a launch day — screenshots, short tagline, maker comment ready.

2. Launchbase — INDIA

Best for: Indian-built products / apps / startups. Free: yes — site states “Free to submit: No listing fee.”

launchbase.in

Tip: strongest India-specific option on this list.

3. Reddit — r/droidappshowcase — GLOBAL

Best for: Android app launches and dev updates. Free: yes.

reddit.com/r/droidappshowcase

Note: the claim that r/androidapps moved showcases here in 2026 is unverified — check the sub's current rules first.

4. Reddit — r/androidapps self-promo megathread — GLOBAL

Best for: Android apps, via the community's designated self-promo thread. Free: yes.

reddit.com/r/androidapps

Tip: use the current self-promotion thread — do not post standalone promo.

5. Reddit — r/SideProject — GLOBAL

Best for: indie apps, early feedback, founder story. Free: yes (per current sub rules).

reddit.com/r/SideProject

Tip: “I built X because...” + demo + feedback ask beats an ad-style post.

6. Hacker News — Show HN — GLOBAL

Best for: technical products people can actually try. Free: yes.

news.ycombinator.com/showhn.html

Tip: HN requires the product be usable — a waitlist-only landing page is not a Show HN.

7. Indie Hackers — GLOBAL

Best for: founder-built apps, build-in-public, feedback. Free: yes.

indiehackers.com

Tip: share the build story / results, not only the store link.

8. Peerlist — GLOBAL (+ strong Indian builder audience)

Best for: developer / founder projects and launches.

peerlist.io

Tip: useful when the maker story is part of the launch.

9. AlternativeTo — GLOBAL

Best for: apps that replace / compete with an existing product. Free submission: available.
alternativeto.net

Tip: position against the closest real alternatives.

10. SaaSHub — GLOBAL

Best for: software / apps with a clear category. Free listing: yes.

saashub.com

Tip: better for software discovery than pure lifestyle apps.

11. Unneed — GLOBAL

Best for: new products / apps. Free queue: available (optional paid to pick an earlier date).

unneed.best

12. Fazier — GLOBAL

Best for: indie products / startups. Free: listing reviewed within ~30 days, asks for a backlink; paid fast-track ~\$29.

fazier.com

13. Tiny Startups — GLOBAL

Best for: small / indie apps and startups. Free / pay-what-you-want; weekly leaderboard.

tinystartups.com

14. Launching Next — GLOBAL

Best for: early-stage apps / startups. Free submission: available (paid priority optional).

launchingnext.com

15. DEV Community — GLOBAL

Best for: apps with a technical / build story. Free: publish a launch or build article.

dev.to

Tip: "How I built..." or "What I learned building..." beats a plain ad.

B) Website / SaaS — best free places

Free Instagram Automation

ClasshAI: <https://classhai.com>

Sign in to join the waitlist for lifetime-free Insta automation.

Note: if the link doesn't open inside Instagram, open it in Chrome / Safari.

1. Product Hunt

Major public launch.

producthunt.com

2. Launchbase — INDIA

Indian product / startup launch. Currently free to submit.

launchbase.in

3. Hacker News — Show HN

A working SaaS/tool users can try. Avoid waitlist-only submissions.

news.ycombinator.com/showhn.html

4. Indie Hackers

Founder story, milestones, feedback, SaaS audience.

indiehackers.com

5. Peerlist

Builder / developer community and launches.
peerlist.io

6. SaaSHub

SaaS / software discovery. Product submission is free.
saashub.com

7. AlternativeTo

Capture people searching for alternatives to established products.
alternativeto.net

8. Unneed

Indie product launch; free queue, optional paid visibility.
unneed.best

9. Fazier

Startup / product launch; free path (backlink asked), optional paid priority.
fazier.com

10. BetaList

Pre-launch / beta SaaS and early adopters. Free queue is slower than paid.
betalist.com

11. Launching Next

Startup discovery; free submission with optional paid options.
launchingnext.com

12. Tiny Startups

Bootstrapped and small startup launches.
tinystartups.com

13. DEV Community

Technical launch story and searchable long-form content.
dev.to

14. Reddit — r/SideProject

Feedback-driven founder post. Read current rules before self-promo.
reddit.com/r/SideProject

15. Reddit — r/SaaS

SaaS learnings / case studies. Not a link-dump directory — follow self-promo rules.
reddit.com/r/SaaS

16. F6S

Startup profile + finding programs / accelerators. More ecosystem than consumer traffic.
f6s.com